

**VILLAGE OF COTTAGE GROVE  
COMMUNITY DEVELOPMENT AUTHORITY  
Monday, March 9, 2020**

**MINUTES**

**1. Call to order**

The March 9, 2020 regular meeting of the Community Development Authority was called to order at 5:30 p.m. by Lennberg.

**2. Determination of quorum and that the agenda was properly posted.**

It was determined that there was a quorum of members present and that the agenda was properly posted. In attendance were Jeff Lennberg, Mike Elder, John Hogan, Mike Millage, Jerrud Rossing, Kim Sale, Absent and excused was Sarah Valencia. Also, in attendance were Planning Director Erin Ruth, Village Administrator Matt Giese, Clerk Lisa Kalata, and Kyle Adams from Ruedebusch.

**3. PUBLIC APPEARANCES – Public’s opportunity to speak about any subject that is not a specific agenda item.**  
None

**4. Discuss and Consider approval of minutes of the February 10, 2020 CDA meeting.**

**Motion** by Hogan to approve the minutes from the February 10, 2020, seconded by Rossing. **Motion** carried with a voice vote of 6-0-0.

**5. Presentation by Greywolf regarding TID 10 Master Plan.**

Todd Rizzo from Greywolf was present to give an update on TID #10 master plan. Greywolf has purchased more land since the agreement was made and they now have 127 acres and have named the area North Grove Corporate Park. Todd Rizzo presented a preliminary layout of the parcels in the development as they did have inquiries for a larger user, however that did not happen. The layout would allow for flexibility if they have large or small businesses. They are hoping to have it shovel ready by late summer or fall. The uses they are looking to market are light industrial, warehouse, corporate uses and may be light retail uses along the frontage. Giese indicated that costs and timing are the things that come into play, as the Village will have to pay for the infrastructure, and so if they have buildings in 1-2 years that would be great. Millage asked if about the type of businesses that would be in this area. Which Todd Rizzo indicated that it is a blank canvass until the roads are in and the zoning allows for all the business types that have been described.

**6. Discuss marketing project.**

Ruth explained the different RFPs in the packet and is looking for feedback from the committee. Hogan committed that he liked more of the Kaukauna RFP and would like some feedback from qualified people. Lennberg also committed that he liked Kaukauna as it was to the point and is a lot of the same items that the committee is looking at. Hogan asked about the deliverables and the costs associated with the items and if the amounts would then be approved by the Village Board. Ruth indicated that by breaking out the different projects and getting costs associated with them would be helpful that way if the Village Board only approves a certain amount you can piece out the projects. This would also allow the committee to put in a budget request with dollar amounts and projects to be completed. Ruth will continue to work on the RFP and bring it back to the next meeting.

**7. Future agenda items**

RFP for marketing

**8. Adjournment**

**Motion** by Hogan to adjourn at 6:14 pm, seconded by Millage. Motion carried with a voice vote of 6-0-0.

**Lisa Kalata, Clerk  
Village of Cottage Grove**

**Approved:**

**These minutes represent the general subject matter discussed in this meeting but do not reflect a verbatim documentation of the subjects and conversations that took place.**